

“From Psycho to Scream: Why Movie Horror Doesn’t Die”

- Have you ever seen a scary movie that stayed with you for a long time?
 - Learn how the brain stores scary images and why they keep coming back.
- Do you wonder why we put ourselves through such terror and call it entertainment?
 - Learn the motivations that draw us to scary movies.
- Were you frightened by something as a child that seems harmless now?
 - Find out the ways in which children’s thinking is different from that of adults, and why your weird reaction wasn’t so crazy after all.
- What’s sex got to do with it?
 - Find out whether women really get more scared than men; how sex is involved in horror movies; and why men like to go to scary movies on dates.
- What do people do to get those ghastly images out of their head and once again get a good night’s sleep?
 - Learn what works and what doesn’t and how can you choose movies for fun and relaxation – and keep Freddy Krueger at bay.

In this lecture, Dr. Cantor talks about what Barbara Walters called her “fascinating research” on scary movies and TV and her widely acclaimed books “*Mommy, I’m Scared*” and *Teddy’s TV Troubles*. Based on interviews with thousands of college students and observations of children, her lecture will astound, amuse, and inform you about the timeless pursuit of “a good scare,” the long-term effects that scary movies have on our lives, and their role in male-female relationships.

What people are saying about *From Psycho to Scream*:

"I just wanted to contact you and thank you for the spectacular presentation that you gave. It was both exciting and liberating."

“Professor Cantor is wonderful!”

“The students all enjoyed your lecture tremendously”

“It was a great lecture and one which was the topic of many discussions in the halls and classrooms.”

Joanne Cantor, Ph. D., is an award-winning professor, speaker, and researcher and an internationally recognized expert on the psychology of media and communications. Her entertaining and eye-opening presentations combine psychology, the latest in brain research, amusing anecdotes, and sound practical advice for keeping our own sanity, being more productive with our time, and raising healthy, happy children. To hire her to give a lecture or for more information, call 608-221-0593, or visit www.yourmindonmedia.com